A COMMUNICATIONS AND STYLE FIRM



The Space AT 16 Vestry

NYC 10013

Our agency's vision drives from resource-based strategy and thinking: whether for a stylist, editor or blogger – being a resource for 'trusted cool' has proven incredibly fruitful for achieving optimal results for our clientele.

ALLE FISTER PRINCIPAL AND FOUNDER, BOLLARE



Full-Service Fashion, Beauty AND Lifestyle Public Relations Firm.

Between Offices in Los Angeles, New York, London and Melbourne, Bollare works with brands across six verticals: Editorial, Influencer Relations, VIP, Events, Digital Marketing and Collaborations. Bollare has earned a reputation amongst clients, editors, producers and stylists as a go-to for top-tier, contemporary brands. Our clients include leading retailers, the finest in contemporary and the best of beauty and lifestyle goods. The agency employs savvy publicists within these five realms of expertise, allowing for a depth of knowledge and understanding in each scope. Bollare thoughtfully layers competencies to create an effective public relations campaign for our brand partners. Look for our work in cutting-edge publications, indie blogs and on famous faces!

Aloha!

16 Vestry



We Designed our space to be yours, too.

Located on an historic, cobblestone street in Tribeca, we believe in putting as much energy into the fun and fabulous (our living wall and Lacroix wallpaper come to mind) as the functional (we're wired for wifi, sound and security).

Whether you're looking for a quiet place to take meetings or a vibe-y outlet for your creativity, you've found it.













Meeting Spaces, Showroom, Photo Studio, Event Capabilities.



THE MEETING ROOMS When a hotel room won't suffice.

We offer two meeting rooms that can be used to sales appointments, team meetings or conference calls.

Our larger Malachite Room includes video capabilities.



Better than your best friend's living room.

Our VIP Lounge is a multi use space, perfect for fitting or more informal meetings.

Styled with two large mirrors and comfortable + creative furniture with open floor space to spare, this room offers a relaxed setting.

The may be closed off from the larger showroom via an industrial garage door, creating the option for privacy or a more open, airy feel.







THE PHOTO STUDIO Feeling creative?

The photo studio is a home away from home for photographers, bloggers, stylists and creatives of all kinds.

Outfitted with two industrial makeup vanities, this room can be closed off via garage door for privacy or opened to connect with our larger showroom space.

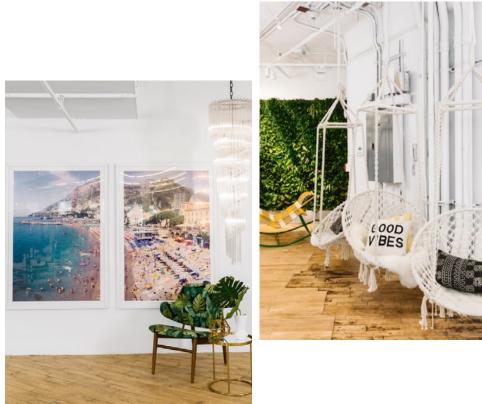


Take it all in.

Designed to embrace the loft-like ceilings and industrial architectural details, this blank canvas can be used for media previews, cocktails and larger events.

The showroom can also be combined with our photo studio and VIP Lounge.











EVENT CAPABILITIES Let us be your guide.

Whether you are looking to host sales appointments in an elevated manner or produce an activated influencer event, our team is able to help bring your vision to life.

Short on vision? We can do that too. Our events team can help ideate around your project. We create engaging experiences that let your brand DNA shine.

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